Alt and Title in images

Alt is the alternate text given if the image is not shown. It is the description of the image which explains the image.

Example: <img src=”car.png” alt=”Picture of a car”>

Title is the tooltip of the image that is on the website. When the cursor is held at the image the title of the image shows up.

Example: <img src=”car.png” title=”Mercedes Amg”>

There are few key differences between alt and title. Alt text is designed for the search engine to view and to the people with visual disabilities. Title serves to everyone who visits the website. Title is not a necessity but Alt is always required for every image.